



Claudia Gonzalez

Graphic Designer



I am a proficient graphic designer with five years of experience, combining a unique blend of creativity and analytical skills. I excel both in team settings and when working independently, consistently delivering work with great attention to detail. Additionally, I demonstrate proficiency in Adobe software products.

Graphic Designer

May 2023 - Present

American Marketing Mailing & Services | 9427 Corporate Lake Dr, Tampa, FL 33634

- Developing creative concepts in collaboration with the marketing team to meet client objectives.
- Created compelling designs, products, and campaigns tailored to the unique needs of businesses, with a focus on holiday-themed content.
- Designed webpage layouts, social media content, advertisements, promotional mailings, and flyers to effectively communicate brand messages and engage target audiences.

Graphic Designer

2017 - 2019

Andes Industrial LTD | Santiago de Chile - Chile

- Designed art work and layout for the brand GAMA BIKES and SHIMANO.
- Developed designs for print and digital signal, banner, posters, publications and flyers.
- Oversaw social media brand strategies.
- Retouched photographs using photoshop program.

Graphic Designer

2012 - 2015

Orange Dot Print | Valencia - Venezuela

- Responsible for daily design in a popular design firm.
- Create a high volume of layout, graphic and production design.
- Used illustrator and Photoshop daily to produce a design.
- Designed graphic materials for company websites.

Reference

Nicole Sampson
RE/MAX Alliance Group Realtor
Phone: 941-799- 0799

Renata Martinez
Graphic Designer
Phone: 305-299-99 36

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EDUCATION

College
2007 - 2011
Graphic Design
CDD Centro de diseño digital - Venezuela

HIGH SCHOOL
Teresiano - Venezuela
1994 - 2007

EXPERTISE

Illustration
Visual design
Digital art
Edition Video

SKILLS

Adobe Suites
(Photoshop, Illustrator, After Effects).
Design Thinking.
Problem-Solving.
Computer Literacy.
Project Management Tools.
Attention to Detail.

LANGUAGE

Spanish
English