



# CLAUDIA GONZALEZ

## Graphic Designer

### EDUCATION

#### College

2007 - 2011

Graphic Design - CDD Centro de diseño digital - Venezuela

#### HIGH SCHOOL

1994 - 2007

Teresiano - Venezuela

### EXPERTISE

Visual design

Illustration

Digital art

Edition Video

### SKILLS

Adobe Suites

(Photoshop, Illustrator, After Effects).

Design Thinking.

Problem-Solving.

Computer Literacy.

Project Management Tools.

Attention to Detail.

### LANGUAGE

Spanish

English

I am a proficient graphic designer with five years of experience, combining a unique blend of creativity and analytical skills. I excel both in team settings and when working independently, consistently delivering work with great attention to detail. Additionally, I demonstrate proficiency in Adobe software products.

### Experience

May 2023 - Present

**American Marketing Mailing & Services | 9427**  
**Corporate Lake Dr, Tampa, FL 33634**

#### Graphic Designer

- Collaborated closely with the marketing team to develop concepts for clients.
- Create designs, products, and campaigns for clients during holidays.
- Create webpage layouts.

2017 - 2019

**Andes Industrial LTD | Santiago de Chile - Chile**

#### Graphic Designer

- Designed art work and layout for the brand GAMA BIKES and SHIMANO.
- Developed designs for print and digital signal, banner, posters, publications and flyers.
- Oversaw social media brand strategies.
- Retouched photographs using photoshop program.

2012 - 2015

**Orange Dot Print | Valencia - Venezuela**

#### Graphic Designer

- Responsible for daily design in a popular design firm.
- Create a high volume of layout, graphic and production design. Used illustrator and Photoshop daily to produce a design.
- Designed graphic materials for company websites.